

2026 CORPORATE MEMBERSHIP ENGAGEMENT AND SPONSORSHIP GUIDE

2026 Rates and Program Overview

SME Membership's 2026 engagement and sponsorship offerings provide your organization with exclusive access to the people, programs and platforms driving innovation in manufacturing. With customizable options and valuable brand exposure, these opportunities are designed to help you connect with SME members and the broader manufacturing community throughout the year.

Bundles Available for Corporate Members:

STANDARD CORPORATE MEMBERSHIP - \$2,500 PACKAGE

- 3 complimentary SME memberships (7 additional employees eligible to join for \$20/person/year)
- 3 months of free access to post vacant jobs in the SME Career Resource Center
- Opportunity to purchase à la carte sponsorships
- 20% discount on any SME Media product
- Invitation to exhibit at the semiannual SME Virtual Career Fair

SUPPORTING CORPORATE MEMBERSHIP - \$5,000 PACKAGE

- 5 complimentary SME memberships (All additional employees eligible to join for \$20/person/year)
- 3 months of free access to post vacant jobs in the SME Career Resource Center
- Opportunity to purchase à la carte sponsorships at a 20% discount
- 20% discount on any SME Media product
- Invitation to exhibit at the semiannual SME Virtual Career Fair
- 1 SME Daily Executive Briefing advertorial, appearing 3x/year
- Access to SME's Institutional Member Directory

YOUR AUDIENCE

- 15,000 SME members
- 33,000 LinkedIn followers
- 10,000 nonmember subscribers of SME Media
- 17,000 Facebook followers

À la Carte Sponsorship Opportunities

Manufacturing Excellence Series (MES)

Four quarterly, one-hour webinars.

This four-part 2026 webinar series builds on the success of the 2025 Manufacturing Excellence Series, guiding manufacturers to sustain excellence, embrace innovation and prepare for the future while honoring their legacy. Each session delivers actionable insights, expert perspectives and strategic takeaways.

SME Chapter Tuesday Webinar Series

Four quarterly webinars, each one on a Tuesday.

This exclusive webinar series equips SME chapter officers with practical strategies, timely training and fresh insights to boost engagement and drive sustainable local growth. Each session keeps leaders informed, connected and empowered to deliver meaningful member value.

Coffee Chat Series

Additive Manufacturing Coffee Chats (AMCC)

(4) 30-minute sessions

These interactive webinars bring together innovators, experts and enthusiasts to explore real-world challenges and advancements in additive manufacturing. Each session is designed to educate, connect and inspire through lively, knowledge-rich discussion.

Manufacturing Industry Coffee Chats (MICC)

(3) 30-minute sessions

MICC offers a casual yet valuable platform for manufacturers to stay up-to-date on key industry trends, exchange insights and expand professional networks. These chats blend peer discussion with practical expertise, fostering community around current manufacturing challenges and innovations.

NEW for 2026: 30-Minute Spotlight Series

11 exclusive SME member programs

Each Spotlight session provides you with the opportunity to demonstrate your organization's expertise — and boost its thought leadership and brand — by showcasing cutting-edge technologies, breakthrough research and industry-shaping initiatives.

Newsletter Advertorials

Place a branded advertorial in one of SME's four exclusive member newsletters. These trusted, well-regarded publications deliver timely news, industry insights and valuable opportunities directly to SME members and chapter officers — providing your organization with targeted exposure to a highly engaged manufacturing audience.

Let's Build Something Together

Sponsor an SME engagement opportunity to amplify your visibility, share your expertise and connect directly with the manufacturing professionals shaping the future.

Contact **Joy Shanklin** to learn more details about each à la carte placement and to reserve your sponsorship today.